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zakHill Partnership, New Santa Monica Offices and Business Growth: An Entertainment Promotions Agency with Much to Celebrate

Santa Monica, CA (March, 2007) - zakHill co-presidents Cynthia Hill and Kelley McIntosh are celebrating the opening of their new location in Santa Monica this month. Located at 3435 Ocean Park Blvd., Suite 106, the pair's corporate headquarters marks an exciting chapter for zakHill, a successful entertainment promotions agency in business since 2002. Along with its new offices, zakHill has expanded adding four new team members.

Founder Cynthia Hill launched zakHill in 2002, attaining agency of record status for Warner Bros. Theatrical and Warner Home Video from its inception. Since day one, Kelley McIntosh played a vital role at zakHill as the dedicated account director for partner outreach on the Warner Home Video business. Having worked closely together at **Ticketmaster**, Cynthia and Kelley had formed a solid professional relationship that would lay the foundation for their future partnership.

While Kelley created lasting promotional partnerships for zakHill's burgeoning home video segment, Cynthia created powerful brand relationships on the theatrical release front. As the agency of record for **Warner Bros**, the duo spearheaded scores of entertainment promotions including the **Symantec** and **Batman Begins** theatrical release, **AIM toothpaste** and **Charlie and the Chocolate Factory** DVD promotion, and **Papa John's** and **Superman Returns** DVD promotion, the largest DVD promotion in Warner Bros. history.

In January of 2007, co-Presidents Cynthia and Kelley decided to make their partnership official by merging as co-owners of zakHill. Business is growing: Warner Bros. has recently awarded zakHill the promotional accounts for Warner Premiere, Multi-Cultural

and Catalog, as well as key game releases for Warner Bros. Interactive Entertainment. This is in addition to the DVD groups of Theatrical New Release and Kids.

Cynthia and Kelley have also recently hired **Tina Kurosaki** as Director. Tina is a seasoned entertainment veteran most recently from The Hagen Group with experience with the William Morris Agency, 20th Century Fox and Miramax.

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